

## Term Information

Effective Term Autumn 2023

## General Information

Course Bulletin Listing/Subject Area Sociology  
Fiscal Unit/Academic Org Sociology - D0777  
College/Academic Group Arts and Sciences  
Level/Career Graduate  
Course Number/Catalog 7770  
Course Title Sociology of Culture  
Transcript Abbreviation Sociology Culture  
Course Description Graduate seminar on the empirical study of shared meanings. Focus on historic and contemporary debates in sociology of culture and methodological approaches for studying various types of culture.  
Semester Credit Hours/Units Fixed: 3

## Offering Information

Length Of Course 14 Week  
Flexibly Scheduled Course Never  
Does any section of this course have a distance education component? No  
Grading Basis Letter Grade  
Repeatable No  
Course Components Lecture  
Grade Roster Component Lecture  
Credit Available by Exam No  
Admission Condition Course No  
Off Campus Never  
Campus of Offering Columbus

## Prerequisites and Exclusions

Prerequisites/Corequisites Graduate standing  
Exclusions  
Electronically Enforced Yes

## Cross-Listings

Cross-Listings

## Subject/CIP Code

Subject/CIP Code 45.1101  
Subsidy Level Doctoral Course  
Intended Rank Masters, Doctoral

## Requirement/Elective Designation

The course is an elective (for this or other units) or is a service course for other units

## Course Details

### Course goals or learning objectives/outcomes

- Students will understand the contours and stakes of historic and contemporary debates within the subfield of the sociology of culture.
- Students will identify the different types of culture and which methodological approaches are more and less appropriate for studying them.
- Students will develop written and oral communication skills in generating, explaining, and convincing others of the value of their research ideas on topics within the sociology of culture

### Content Topic List

- Values and attitudes
- Accounts and toolkits
- Habitus and capital
- Symbolic boundaries
- Culture and cognition
- Dual process models
- Schemas

### Sought Concurrence

Yes

## Attachments

- Sociology of Culture Grad Seminar.docx: syllabus  
*(Syllabus. Owner: Williams,Kristi L.)*
- Culture Course Anthro concurrence.pdf: Anthropology concurrence  
*(Concurrence. Owner: Williams,Kristi L.)*

## Comments

## Workflow Information

Status	User(s)	Date/Time	Step
Submitted	Williams,Kristi L.	03/06/2023 04:19 PM	Submitted for Approval
Approved	Williams,Kristi L.	03/06/2023 04:20 PM	Unit Approval
Approved	Vankeerbergen,Bernadette Chantal	03/08/2023 02:22 PM	College Approval
Pending Approval	Jenkins,Mary Ellen Bigler Hanlin,Deborah Kay Hilty,Michael Vankeerbergen,Bernadette Chantal Steele,Rachel Lea	03/08/2023 02:22 PM	ASCCAO Approval

# Sociology of Culture Syllabus

7770 Spring 2024

## Course Information

- **Course times and location:** TBD
- **Credit hours:** 3
- **Mode of delivery:** In Person

## Instructor

- **Name:** Lauren Valentino, PhD
- **Email:** [valentino.60@osu.edu](mailto:valentino.60@osu.edu)
- **Office location:** 221 Townshend
- **Office hours:** TBD
- **Preferred means of communication:**
  - My preferred method of communication for questions is **email**.
  - Any class-wide communications will be sent through the Announcements tool in CarmenCanvas. Please check your [notification preferences](https://go.osu.edu/canvas-notifications) (go.osu.edu/canvas-notifications) to be sure you receive these messages.



## Course Prerequisites

There are no prerequisite courses for this course. As it is a graduate-level course, however, you are expected to have some baseline disciplinary knowledge, namely, familiarity with sociological theories and methodological approaches.

## Course Description

Sociology of culture is the empirical study of shared meanings. It is an important subfield within sociology and one of the largest sections of the American Sociological Association by membership.<sup>1</sup> Yet its heterogeneity of topics means that it is frequently difficult to grasp the 'big picture' of the subfield. Sociologists of culture can work on a vast array of topics using approaches so diverse that broader theory-building and empirical development becomes difficult, if not impossible.

In this course, we will tackle this difficult task by surveying two related foci within the sociology of culture: culture in action and culture & cognition. Sociologists frequently differentiate between culture as an explanans and an explanandum. Culture in action and culture & cognition is focused on the former. This means we will *not* comprehensively cover topics like cultural consumption, the production of culture, or other sociological work pertaining to material cultural tastes or phenomena like art and music. For a course on this topic, I highly recommend Dr. Rachel Skaggs' course, ARTEDUC 5687 "The Social World of the Arts." In this course, we will largely focus on culture that is in people's heads – in other words, the mental structures that lead to action. As a result, our course is necessarily informed by cross-disciplinary research on cognition. While this course is *also not* a cognitive science course, we will think closely about how insights related to cognition can be used to inform sociological research (and vice-versa).

## Learning Outcomes

By the end of this course, students should successfully be able to:

- Understand the contours and stakes of the historic and contemporary debates within the subfield of the sociology of culture
- Identify the different types of culture and which methodological approaches are more and less appropriate for studying them
- Develop written and oral communication skills in generating, explaining, and convincing others of the value of your research ideas on topics within the sociology of culture

---

<sup>1</sup> As of 2023, Sociology of Culture section was the third largest ASA section by membership, out of 30 sections total. Only "Race, Gender, Class" and "Sociology of Sex and Gender" counted more members than Sociology of Culture. [https://www.asanet.org/wp-content/uploads/2022/12/section\\_membership\\_count\\_2022.pdf](https://www.asanet.org/wp-content/uploads/2022/12/section_membership_count_2022.pdf)

# Grading and Course Assignments

## How Your Grade is Calculated

Assignment Category	Percentage
In-class participation – every class period	25%
Reading response memos – every class period when not leading discussion	25%
Discussion leadership – at least one class during the semester	25%
Final paper – due during our final exam period	25%

See **Course Schedule** for due dates.

## Descriptions of Major Course Assignments

### In-class participation

**Description:** This course is a seminar. Therefore, your in-class participation is absolutely vital in producing a generative discussion about the readings and topic of the week. All students are expected to contribute to the discussion during each class period.

### Reading response memos

**Description:** You are expected to submit a brief reading response on the week's readings no later than 11:59 pm the night before our class meeting. Memos should be submitted via our course's Carmen Canvas page. The memo should be between 500 – 1000 words total (around 2-4 pages double-spaced), and should be a reaction or synthesis of the totality of the readings rather than a summary of each reading. Although I will read them before our class meeting, they will be graded only on a satisfactory/unsatisfactory basis. If you would like substantive feedback on a memo, please let me know and I will be happy to provide it.

**Academic integrity and collaboration:** Your reading response memos should be your own original work. See [OSU's policies on Academic Conduct](#) for more information about plagiarism and relevant academic integrity issues. You should follow ASA (or similar) citation style to cite your sources in-text in the memo when necessary (i.e. "As argued by proponents of the toolkit perspective, "culture does not define ends of action" (Swidler 1986:273)"). Note that you do not need to list your references unless you are citing additional sources that are not in our **Course Bibliography**.

## Discussion leadership

**Description:** At least once during the semester, you will lead our in-class discussion. I will lead our first in-class discussion in order to provide a model for you to follow in subsequent weeks. Leading in-class discussion involves two main tasks: (1) summarizing the week's readings to refresh our memories about their main arguments, and (2) generating a list of discussion questions for us to talk about. The summary should not take more than 20 minutes, and should be done orally (no slides or visuals). The list of discussion questions should be shared with me no later than 11:59 pm the night before our class. The week you are serving as discussion leader, you do not need to submit a reading response memo.

## Final paper

**Description:** For your final paper, you will design a study in the area of sociology of culture and write the "front end" of a research manuscript setting up that idea and thinking through how you would test it. The paper should roughly follow a standard sociology journal article format: (1) Introduction, in which you introduce the research topic, provide a warrant for its theoretical and empirical importance, and narrow down the specific research question, (2) Literature Review, in which you synthesize the existing knowledge on this research topic and question, and make an argument for what is presently incomplete or inaccurate in our current understanding of the topic/question, *including hypotheses or expectations of findings* and (3) Data, Methods, and Potential Limitations, in which you describe in as much detail as possible the data you would use to answer this question, the methodological approach you would use to analyze those data (including all relevant measures and their operationalization), *and the potential limitations of these data/methods*. While limitations are typically addressed in the conclusion section in published papers, I want you to begin thinking about what your chosen methodological approach's strengths and weaknesses are in its ability to answer your research question.

The goal of this paper is to help you generate well thought out research ideas on some topic in the sociology of culture that can be feasibly tested, and that could potentially serve as a Second Year Paper, chapter in a dissertation, or other study that you publish in a sociology journal. The final paper is expected to be between 5-10 pages (double-spaced, standard font). You are welcome to actually conduct the analysis of your data (if available) in order to receive feedback on your work; however, note that I will not consider anything beyond the "front end" (Introduction, Literature Review, and Data, Methods, and Potential Limitations sections) when grading these papers.

I strongly recommend coming to office hours to meet with me about your final paper idea well before the end of the semester. This way you can get early feedback on your research topic and question with ample time for you to then begin working on finding the data and analytic approach you would use, as well as doing the actual writing.

**Academic integrity and collaboration:** Your final paper should be your own original work. See [OSU's policies on Academic Conduct](#) for more information about plagiarism and relevant academic integrity issues. You should follow ASA (or similar) citation style to cite your sources

in-text, and your paper should include a References list (even if the citation comes from our **Course Bibliography**).

## Late Assignments

As this is a graduate course, late work is not accepted unless you have a documented emergency such as hospitalization. CarmenCanvas automatically closes the assignment submission portal at the due date and time, so it is your responsibility to ensure you have submitted your memos and final paper on time.

## Instructor Feedback

- **Preferred contact method:** If you have a question, please contact me first through my Ohio State email address, [valentino.60@osu.edu](mailto:valentino.60@osu.edu). I will reply to emails within **48 hours on days when class is in session at the university**.
- **Class announcements:** I will send all important class-wide messages through the Announcements tool in CarmenCanvas. Please check [your notification preferences](http://go.osu.edu/canvas-notifications) (go.osu.edu/canvas-notifications) to ensure you receive these messages.
- **Grading and feedback:** I will try to provide any necessary feedback on assignments and post assignment grades within **seven days of submission**. If you are seeking additional feedback on an assignment or research idea, please feel free to reach out via email or come to office hours.

## Grading Scale

93–100: A  
90–92.9: A-  
87–89.9: B+  
83–86.9: B  
80–82.9: B-  
77–79.9: C+  
73–76.9: C  
70–72.9: C-  
67–69.9: D+  
60–66.9: D  
Below 60: E

# Course Schedule

See **Course Bibliography** for full citation information for each reading.

Week	Topic	Readings
January 12	Values and attitudes	<u>Required:</u> LaPiere 1934; Parsons and Shils 1951; Lewis 1966; Schuman and Johnson 1976. <u>Suggested:</u> Wrong 1961; Cancian 1975; Spates 1983.
January 19	Accounts and toolkits	<u>Required:</u> Mills 1940; Geertz 1973 (excerpts); Scott & Lyman 1968; Swidler 1986. <u>Suggested:</u> Campbell 1998; Boltanski and Thévenot 2006.
January 26	Habitus and capital	<u>Required:</u> Bourdieu 1986; DiMaggio and Mohr 1985; Lamont and Lareau 1988. <u>Suggested:</u> Bourdieu 1990; Sewell 1992; Bourdieu 2000; Patterson 2014; Lizardo 2021
February 2	Symbolic boundaries	<u>Required:</u> Lamont 1992 (excerpts); Lamont and Molnar 2002. <u>Suggested:</u> Lamont, Schmalzbauer and Waller 1996; Lamont 2000; Lamont and Thévenot 2000; Bail 2008.
February 9	Sociology of culture meets cognition	<u>Required:</u> DiMaggio 1997; Zerubavel 1997 (excerpts); Cerulo 2010. <u>Suggested:</u> D'Andrade 1995; Strauss and Quinn 1997; Lizardo and Strand 2010; Pitts-Taylor 2014.
February 16	Measuring culture as cognition	<u>Required:</u> Vaisey 2009; Pugh 2012; <i>SMR 2014 special issue debate</i> (Jerolmack and Khan 2014a; Maynard 2014; Cerulo 2014; Vaisey 2014; DiMaggio 2014; Jerolmack and Khan 2014b) <u>Suggested:</u> Martin 2010; McDonnell 2014; Miles 2019; Mohr, Bail, Frye, Lena, Lizardo, McDonnell, Mische, Tavory, and Wherry 2020.
February 23	Dual process models	<u>Required:</u> Lizardo 2017; Moore 2017; Leschziner 2019. <u>Suggested:</u> Leschziner and Green 2013; Brett and Miles 2021; Vila-Henninger 2021; Brett 2022.
March 1	Schemas	<u>Required:</u> Hunzaker and Valentino 2019; Boutyline and Soter 2021; Leschziner and Brett 2021. <u>Suggested:</u> Hunzaker 2014; Boutyline 2017; Homan, Valentino, and Weed 2017; Rawlings and Childress 2021.



<b>March 8</b>	Frames	<u>Required:</u> Fligstein, Brundage, and Schultz 2017; Wood, Stoltz, Van Ness, and Taylor 2018. <u>Suggested:</u> Goffman 1974; Benford and Snow 2000.
<b>March 22</b>	Logics	<u>Required:</u> Friedland and Alford 1991; Thornton and Ocasio 1999; Valentino 2021a; Valentino 2021b. <u>Suggested:</u> Thornton, Ocasio, and Lounsbury 2012; Haveman and Gualtieri 2017; Larson and Lizardo 2019; Lounsbury, Steele, Wang, and Toubiana 2021.
<b>March 22</b>	Embodiment	<u>Required:</u> Ignatow 2009; Strand and Lizardo 2015; Winchester 2016; Cerulo 2018. <u>Suggested:</u> Ignatow 2007; Pitts-Taylor 2015; Foster 2018; Cerulo 2019.
<b>March 29</b>	Creativity and imagination	<u>Required:</u> Joas 1996 (excerpts); Leschziner and Brett 2019; Fuist 2021. <u>Suggested:</u> Dalton 2004; Leschziner 2015; Corritore, Goldberg, and Srivastava 2019.
<b>April 5</b>	Text as culture	<u>Required:</u> DiMaggio, Nag, and Blei 2013; Kozlowski, Taddy, and Evans 2019; Taylor and Stoltz 2020; Arseniev-Koehler 2022. <u>Suggested:</u> Bail 2014, 2016; Stoltz and Taylor 2021; Bonikowski, Luo, and Stuhler 2022.
<b>April 12</b>	Cultural change	<u>Required:</u> Henrich 2017 (excerpts); Schulz, Bahrami-Rad, Beauchamp, and Henrich 2019; Kiley and Vaisey 2021. <u>Suggested:</u> Shepherd 2014; Vaisey and Lizardo 2016; Santos, Grossman, and Varnum 2017; Taylor, Stoltz, and McDonnell 2019.
<b>April 19</b>	The future of the sociology of culture	<u>Required:</u> Lamont, Adler, Park, and Xiang 2017; Lizardo, Sepulvado, Stoltz, and Taylor 2020; Cerulo, Leschziner, and Shepherd 2021. <u>Suggested:</u> Oyserman 2017; Luft 2020; Rotolo 2021; Valentino and Vaisey 2022.
<b>April 29</b>	FINAL PAPER DUE	Must be submitted via our course's Carmen Canvas page no later than 11:59 pm.

# Course Bibliography

Note that all of the listed journal articles (required and suggested) as well as required book excerpts will be made available on our course CarmenCanvas page. For suggested books, these are available through the [Ohio State library](#) or [interlibrary loan system \(ILLiad\)](#).

- Arseniev-Koehler, Alina. 2022. "Theoretical Foundations and Limits of Word Embeddings: What Types of Meaning Can They Capture?" *Sociological Methods & Research* 00491241221140142.
- Bail, Christopher A. 2008. "The Configuration of Symbolic Boundaries against Immigrants in Europe." *American Sociological Review* 73(1):37–59.
- Bail, Christopher A. 2014. "The Cultural Environment: Measuring Culture with Big Data." *Theory and Society* 43(3–4):465–82.
- Bail, Christopher A. 2016. *Terrified: How Anti-Muslim Fringe Organizations Became Mainstream*. Princeton University Press.
- Benford, Robert D., and David A. Snow. 2000. "Framing Processes and Social Movements: An Overview and Assessment." *Annual Review of Sociology* 26:611–39.
- Boltanski, Luc, and Laurent Thévenot. 2006. *On Justification: Economies of Worth*. Princeton, NJ: Princeton University Press.
- Bonikowski, Bart, Yuchen Luo, and Oscar Stuhler. 2022. "Politics as Usual? Measuring Populism, Nationalism, and Authoritarianism in U.S. Presidential Campaigns (1952–2020) with Neural Language Models." *Sociological Methods & Research* 51(4):1721–87.
- Bourdieu, Pierre. 1990. *The Logic of Practice*. Stanford, CA: Stanford Univ. Press.
- Bourdieu, Pierre. 1986. "The Forms of Capital." Pp. 46–58 in *Handbook of Theory of Research for the Sociology of Education*. Greenwood Press.
- Bourdieu, Pierre. 2000. *Pascalian Meditations*. Stanford, CA: Stanford Univ. Press.
- Boutyline, Andrei. 2017. "Improving the Measurement of Shared Cultural Schemas with Correlational Class Analysis: Theory and Method." *Sociological Science* 353–93.
- Boutyline, Andrei, and Laura K. Soter. 2021. "Cultural Schemas: What They Are, How to Find Them, and What to Do Once You've Caught One." *American Sociological Review* 86(4):728–58.
- Brett, Gordon. 2022. "Dueling with Dual-Process Models: Cognition, Creativity, and Context." *Sociological Theory* 40(2):179–201.
- Brett, Gordon, and Andrew Miles. 2021. "Who Thinks How? Social Patterns in Reliance on Automatic and Deliberate Cognition." *Sociological Science* 8:96–118.
- Campbell, Colin. 1998. *The Myth of Social Action*. New York: Cambridge University Press.
- Cancian, Francesca M. 1975. *What are Norms? A Study of Beliefs and Action in a Maya Community*. Cambridge: Cambridge University Press.
- Cerulo, Karen A. 2010. "Mining the Intersections of Cognitive Sociology and Neuroscience." *Poetics* 38(2):115–32.
- Cerulo, Karen A. 2014. "Reassessing the Problem: Response to Jerolmack and Khan." *Sociological Methods & Research* 43(2):219–26.
- Cerulo, Karen A. 2018. "Scents and Sensibility: Olfaction, Sense-Making, and Meaning Attribution." *American Sociological Review* 83(2):361–89.

- Cerulo, Karen A. 2019. "Embodied Cognition: Sociology's Role in Bridging Mind, Brain, and Body." Pp. 81–100 in *The Oxford Handbook of Cognitive Sociology*. Oxford University Press.
- Cerulo, Karen A., Vanina Leschziner, and Hana Shepherd. 2021. "Rethinking Culture and Cognition." *Annual Review of Sociology* 47:63–85.
- Corritore, Matthew, Amir Goldberg, and Sameer B. Srivastava. 2019. "Duality in Diversity: How Intrapersonal and Interpersonal Cultural Heterogeneity Relate to Firm Performance." *Administrative Science Quarterly* 65(2):359–94.
- Dalton, Benjamin. 2004. "Creativity, Habit, and the Social Products of Creative Action: Revising Joas, Incorporating Bourdieu." *Sociological Theory* 22(4):603–22.
- D'Andrade, Roy G. 1995. *The Development of Cognitive Anthropology*. Cambridge University Press.
- DiMaggio, Paul. 1997. "Culture and Cognition." *Annual Review of Sociology* 23:263–87.
- DiMaggio, Paul. 2014. "Comment on Jerolmack and Khan, 'Talk Is Cheap': Ethnography and the Attitudinal Fallacy." *Sociological Methods & Research* 43(2):232–35.
- DiMaggio, Paul, and John Mohr. 1985. "Cultural Capital, Educational Attainment, and Marital Selection." *American Journal of Sociology* 90(6):1231–61.
- DiMaggio, Paul, Manish Nag, and David Blei. 2013. "Exploiting Affinities between Topic Modeling and the Sociological Perspective on Culture: Application to Newspaper Coverage of US Government Arts Funding." *Poetics* 41(6):570–606.
- Fligstein, Neil, Jonah Stuart Brundage, and Michael Schultz. 2017. "Seeing Like the Fed: Culture, Cognition, and Framing in the Failure to Anticipate the Financial Crisis of 2008." *American Sociological Review* 82(5):879–909.
- Foster, Jacob G. 2018. "Culture and Computation: Steps to a Probably Approximately Correct Theory of Culture." *Poetics* 68:144–54.
- Friedland, Roger, and Robert R. Alford. 1991. "Bringing Society Back In: Symbols, Practices, and Institutional Contradictions." Pp. 232–63 in *The New Institutionalism in Organizational Analysis*. Chicago: University of Chicago Press.
- Fuist, Todd Nicholas. 2021. "Towards a Sociology of Imagination." *Theory and Society* 50(2):357–80.
- Geertz, Clifford. 1973. *The Interpretation of Cultures: Selected Essays*. New York: Basic Books.
- Goffman, Erving. 1974. *Frame Analysis: An Essay on the Organization of Experience*. New York: Harper & Row.
- Haveman, Heather A., and Gillian Gualtieri. 2017. "Institutional Logics." In *Oxford Research Encyclopedia of Business and Management*. Oxford University Press.
- Henrich, Joseph Patrick. 2017. *The Secret of Our Success: How Culture Is Driving Human Evolution, Domesticating Our Species, and Making Us Smarter*. Princeton, NJ: Princeton Univ Press.
- Homan, Patricia, Lauren Valentino, and Emi Weed. 2017. "Being and Becoming Poor: How Cultural Schemas Shape Beliefs About Poverty." *Social Forces* 95(3):1023–48.
- Hunzaker, M. B. Fallin, and Lauren Valentino. 2019. "Mapping Cultural Schemas: From Theory to Method." *American Sociological Review* 84(5):950–81.
- Hunzaker, M. B. Fallin. 2014. "Making Sense of Misfortune: Cultural Schemas, Victim Redefinition, and the Perpetuation of Stereotypes." *Social Psychology Quarterly* 77(2):166–84.

- Ignatow, Gabriel. 2007. "Theories of Embodied Knowledge: New Directions for Cultural and Cognitive Sociology?" *Journal for the Theory of Social Behaviour* 37(2):115–35.
- Ignatow, Gabriel. 2009. "Culture and Embodied Cognition: Moral Discourses in Internet Support Groups for Overeaters." *Social Forces* 88(2):643–70.
- Jerolmack, Colin, and Shamus Khan. 2014a. "Talk Is Cheap: Ethnography and the Attitudinal Fallacy." *Sociological Methods & Research* 43(2):178–209.
- Jerolmack, Colin, and Shamus Khan. 2014b. "Toward an Understanding of the Relationship Between Accounts and Action." *Sociological Methods & Research* 43(2):236–47.
- Joas, Hans. 1996. *The Creativity of Action*. Chicago, Ill.: University of Chicago Press.
- Kiley, Kevin, and Stephen Vaisey. 2020. "Measuring Stability and Change in Personal Culture Using Panel Data." *American Sociological Review* 85(3):477–506.
- Kozlowski, Austin C., Matt Taddy, and James A. Evans. 2019. "The Geometry of Culture: Analyzing the Meanings of Class through Word Embeddings." *American Sociological Review* 84(5):905–49.
- Lamont, Michèle. 1992. *Money, Morals, and Manners: The Culture of the French and American Upper-Middle Class*. Chicago: University of Chicago Press.
- Lamont, Michèle. 2000. *The Dignity of Working Men: Morality and the Boundaries of Race, Class, and Immigration*. New York, N.Y. : Cambridge, Mass: Russell Sage Foundation ; Harvard University Press.
- Lamont, Michèle, and Annette Lareau. 1988. "Cultural Capital: Allusions, Gaps and Glissandos in Recent Theoretical Developments." *Sociological Theory* 6(2):153–68.
- Lamont, Michèle, and Virág Molnár. 2002. "The Study of Boundaries in the Social Sciences." *Annual Review of Sociology* 28(1):167–95.
- Lamont, Michèle, and Laurent Thévenot, eds. 2000. *Rethinking Comparative Cultural Sociology: Repertoires of Evaluation in France and the United States*. Cambridge, UK ; New York: Cambridge University Press.
- Lamont, Michèle, Laura Adler, Bo Yun Park, and Xin Xiang. 2017. "Bridging Cultural Sociology and Cognitive Psychology in Three Contemporary Research Programmes." *Nature Human Behaviour* 1(12):866–72.
- Lamont, Michèle, John Schmalzbauer, Maureen Waller, and Daniel Weber. 1996. "Cultural and Moral Boundaries in the United States: Structural Position, Geographic Location, and Lifestyle Explanations." *Poetics* 24:31–56.
- LaPiere, Richard T. 1934. "Attitudes vs. Actions." *Social Forces* 13(2):230–37.
- Larson, Jeff, and Omar Lizardo. 2019. "Institutional Movement Logics and the Changing Shape of the US Social Movement Field, 1960–1995." *Social Forces* 97(4):1389–1421.
- Leschziner, Vanina. 2015. *At the Chef's Table: Culinary Creativity in Elite Restaurants*. Stanford University Press.
- Leschziner, Vanina. 2019. "Dual-Process Models in Sociology." Pp. 168–91 in *The Oxford Handbook of Cognitive Sociology*, edited by W. H. Brekhus and G. Ignatow. Oxford University Press.
- Leschziner, Vanina, and Gordon Brett. 2019. "Beyond Two Minds: Cognitive, Embodied, and Evaluative Processes in Creativity." *Social Psychology Quarterly* 82(4):340–66.
- Leschziner, Vanina, and Gordon Brett. 2021. "Have Schemas Been Good To Think With?." *Sociological Forum* 36(S1):1207–28.
- Leschziner, Vanina, and Adam Isaiah Green. 2013. "Thinking about Food and Sex: Deliberate Cognition in the Routine Practices of a Field." *Sociological Theory* 31(2):116–44.

- Lewis, Oscar. 1966. "The Culture of Poverty." *Scientific American* 215(4):19–25.
- Lizardo, Omar. 2017. "Improving Cultural Analysis: Considering Personal Culture in Its Declarative and Nondeclarative Modes." *American Sociological Review* 82(1):88–115.
- Lizardo, Omar. 2021. "Habit and the Explanation of Action." *Journal for the Theory of Social Behaviour* 51:391–411.
- Lizardo, Omar, and Michael Strand. 2010. "Skills, Toolkits, Contexts and Institutions: Clarifying the Relationship between Different Approaches to Cognition in Cultural Sociology." *Poetics* 38(2):205–28.
- Lizardo, Omar, Brandon Sepulvado, Dustin S. Stoltz, and Marshall A. Taylor. 2020. "What Can Cognitive Neuroscience Do for Cultural Sociology?" *American Journal of Cultural Sociology* 8(1):3–28.
- Lounsbury, Michael, Christopher W. J. Steele, Milo Shaoqing Wang, and Madeline Toubiana. 2021. "New Directions in the Study of Institutional Logics: From Tools to Phenomena." *Annual Review of Sociology* 47(1):261–80.
- Luft, Aliza. 2020. "Theorizing Moral Cognition: Culture in Action, Situations, and Relationships." *Socius: Sociological Research for a Dynamic World* 6.
- Martin, John Levi. 2010. "Life's a Beach but You're an Ant, and Other Unwelcome News for the Sociology of Culture." *Poetics* 38(2):229–44.
- Maynard, Douglas W. 2014. "News From *Somewhere*, News From *Nowhere*: On the Study of Interaction in Ethnographic Inquiry." *Sociological Methods & Research* 43(2):210–18.
- McDonnell, Terence E. 2014. "Drawing out Culture: Productive Methods to Measure Cognition and Resonance." *Theory and Society* 43(3–4):247–74.
- Miles, Andrew. 2019. "An Assessment of Methods for Measuring Automatic Cognition." Pp. 341–66 in *The Oxford Handbook of Cognitive Sociology*. Oxford University Press.
- Mills, C. Wright. 1940. "Situated Actions and Vocabularies of Motive." *American Sociological Review* 5(6):904–13.
- Mohr, John, Christopher A. Bail, Margaret Frye, Jennifer C. Lena, Omar Lizardo, Terence E. McDonnell, Ann Mische, Iddo Tavory, and Frederick F. Wherry. 2020. *Measuring Culture*. New York: Columbia University Press.
- Moore, Rick. 2017. "Fast or Slow: Sociological Implications of Measuring Dual-Process Cognition." *Sociological Science* 4:196–223.
- Oyserman, Daphna. 2017. "Culture Three Ways: Culture and Subcultures Within Countries." *Annual Review of Psychology* 68(1):435–63.
- Parsons, Talcott, and Edward A. Shils. 1951. "Values, Motives and Systems of Action." Pp. 53–79 in *Toward a General Theory of Action*. Cambridge: Harvard University Press.
- Patterson, Orlando. 2014. "Making Sense of Culture." *Annual Review of Sociology* 40(1):1–30.
- Pitts-Taylor, Victoria. 2014. "Cautionary Notes on Navigating the Neurocognitive Turn." *Sociological Forum* 29(4):995–1000.
- Pitts-Taylor, Victoria. 2015. "A Feminist Carnal Sociology?: Embodiment in Sociology, Feminism, and Naturalized Philosophy." *Qualitative Sociology* 38(1):19–25.
- Pugh, Allison J. 2012. "What Good Are Interviews for Thinking about Culture? Demystifying Interpretive Analysis." *American Journal of Cultural Sociology* 1(1):42–68.
- Rawlings, Craig M., and Clayton Childress. 2021. "Schemas, Interactions, and Objects in Meaning-Making." *Sociological Forum* 36(S1):1446–77.

- Rotolo, Michael. 2022. "Culture beneath Discourse: A Conceptual Model for Analyzing Nondeclarative Cultural Knowledge." *American Journal of Cultural Sociology* 10(3):432–60.
- Santos, Henri Carlo, Igor Grossman, and Michael E. W. Varnum. 2019. "Class, Cognition and Cultural Change in Social Class." Pp. 271–84 in *The Oxford Handbook of Cognitive Sociology*. Oxford University Press.
- Schulz, Jonathan F., Duman Bahrami-Rad, Jonathan P. Beauchamp, and Joseph Henrich. 2019. "The Church, Intensive Kinship, and Global Psychological Variation." *Science* 366(6466).
- Schuman, Howard, and Michael P. Johnson. 1976. "Attitudes and Behavior." *Annual Review of Sociology* 2:161–207.
- Strand, Michael, and Omar Lizardo. 2015. "Beyond World Images: Belief as Embodied Action in the World." *Sociological Theory* 33(1):44–70.
- Scott, Marvin B., and Stanford M. Lyman. 1968. "Accounts." *American Sociological Review* 33(1):46–62.
- Sewell Jr, William H. 1992. "A Theory of Structure: Duality, Agency, and Transformation." *American Journal of Sociology* 98(1):1–29.
- Shepherd, Hana. 2014. "Culture and Cognition: A Process Account of Culture." *Sociological Forum* 29(4):1007–11.
- Spates, James L. 1983. "The Sociology of Values." *Annual Review of Sociology* 9:27–49.
- Stoltz, Dustin S., and Marshall A. Taylor. 2021. "Cultural Cartography with Word Embeddings." *Poetics* 88:101567.
- Strauss, Claudia, and Naomi Quinn. 1997. *A Cognitive Theory of Cultural Meaning*. Cambridge, UK ; New York: Cambridge University Press.
- Swidler, Ann. 1986. "Culture in Action: Symbols and Strategies." *American Sociological Review* 51(2):273–86.
- Taylor, Marshall, and Dustin Stoltz. 2020. "Concept Class Analysis: A Method for Identifying Cultural Schemas in Texts." *Sociological Science* 7:544–69.
- Taylor, Marshall A., Dustin S. Stoltz, and Terence E. McDonnell. 2019. "Binding Significance to Form: Cultural Objects, Neural Binding, and Cultural Change." *Poetics* 73:1–16.
- Thornton, Patricia H., and William Ocasio. 1999. "Institutional Logics and the Historical Contingency of Power in Organizations: Executive Succession in the Higher Education Publishing Industry, 1958-1990." *American Journal of Sociology* 105(3):801–43.
- Thornton, Patricia H., William Ocasio, and Michael Lounsbury. 2012. *The Institutional Logics Perspective: A New Approach to Culture, Structure and Process*. Oxford University Press.
- Vaisey, Stephen. 2009. "Motivation and Justification: A Dual-Process Model of Culture in Action." *American Journal of Sociology* 114(6):1675–1715.
- Vaisey, Stephen. 2014. "The 'Attitudinal Fallacy' Is a Fallacy: Why We Need Many Methods to Study Culture." *Sociological Methods & Research* 43(2):227–31.
- Vaisey, Stephen, and Omar Lizardo. 2016. "Cultural Fragmentation or Acquired Dispositions? A New Approach to Accounting for Patterns of Cultural Change." *Socius: Sociological Research for a Dynamic World* 2.
- Valentino, Lauren. 2021a. "Cultural Logics: Toward Theory and Measurement." *Poetics* 88:1-13.

- Valentino, Lauren. 2021b. "The Heterarchy of Occupational Status: Evidence for Diverse Logics of Prestige in the United States." *Sociological Forum* 36(S1):1395–1418.
- Valentino, Lauren, and Stephen Vaisey. 2022. "Culture and Durable Inequality." *Annual Review of Sociology* 48(1):109–29.
- Vila-Henninger, Luis Antonio. 2021. *Socialization, Moral Judgment, and Action: A Sociological Dual-Process Model of Outcomes*. Springer Nature.
- Winchester, Daniel. 2016. "A Hunger for God: Embodied Metaphor as Cultural Cognition in Action." *Social Forces* 95(2):585–606.
- Wood, Michael Lee, Dustin S. Stoltz, Justin Van Ness, and Marshall A. Taylor. 2018. "Schemas and Frames." *Sociological Theory* 36(3):244–61.
- Wrong, Dennis H. 1961. "The Oversocialized Conception of Man in Modern Sociology." *American Sociological Review* 26(2):183-193.
- Zerubavel, Eviatar. 1999. *Social Mindscapes: An Invitation to Cognitive Sociology*. Cambridge, Mass.: Harvard University Press.



# Other Course and University Policies

Please see these links for additional information, resources, and policies related to our course:

- **Accommodations:** [OSU Student Life Disability Services](#) includes information and resources regarding how to register for accommodations; information about [Religious Accommodations](#) including the [Interfaith Calendar](#)
- **Academic misconduct and integrity:** [OSU Code of Student Conduct](#) and [Committee on Academic Misconduct \(COAM\) Procedures and Rules](#)
- **Creating an environment free from harassment, discrimination, and sexual misconduct, and promoting diversity:** [Office of Institutional Equity](#) has university-wide policies, value statement, and reporting forms; [Office of Diversity and Inclusion](#) has additional resources including workshops, therapists, and supplemental academic services for students, staff, and faculty
- **Mental health resources:** [Office of Student Life's Counseling and Consultation Services](#) has one-on-one counseling, group sessions, and other mental health resources available to all Ohio State students; the [Council of Graduate Schools' report](#) on graduate student mental health and well-being.
- **Technology issues:** [Office of Technology and Digital Innovation](#) provides 24/7 tech support; for CarmenCanvas support, contact the [OSU CarmenCanvas team](#)



**Subject:** RE: Concurrence for grad seminar in sociology of culture  
**Date:** Monday, March 6, 2023 at 4:14:32 PM Eastern Standard Time  
**From:** McGraw, Scott  
**To:** Williams, Kristi  
**Attachments:** image003.png, image004.png, image005.jpg

Hi Kristi,

Mark and I had a look: great course! And one our students will most certainly be interested in taking.  
**Full concurrence!**

Many thanks,  
Scott



**W. Scott McGraw**  
Professor and Chair  
Department of Anthropology  
4042 Smith Laboratory, 174 W. 18<sup>th</sup> Avenue  
Columbus, OH 43210-1106  
(614) 688-3794  
[Mcgraw.43@osu.edu](mailto:Mcgraw.43@osu.edu)

---

**From:** Williams, Kristi <williams.2339@osu.edu>  
**Sent:** Monday, March 6, 2023 1:32 PM  
**To:** McGraw, Scott <mcgraw.43@osu.edu>  
**Cc:** Moritz, Mark <moritz.42@osu.edu>  
**Subject:** Concurrence for grad seminar in sociology of culture

Hi Scott and Mark

We are seeking concurrence for a new graduate seminar in Sociology of Culture. The syllabus is attached. Please let me know if I can provide any additional information. We are planning to offer it in Autumn 2023, pending approval.

Thanks,  
Kristi



**Kristi Williams**  
Professor and Chair  
**Department of Sociology**  
The Ohio State University  
238 Townshend Hall, 1885 Neil Avenue Mall, Columbus, OH 43210-1222  
[williams.2339@osu.edu](mailto:williams.2339@osu.edu) / [sociology.osu.edu](http://sociology.osu.edu)

